



DIAMOND CARE

Vehicle Loss Privilege Program

NEGATIVE EQUITY



CONSIDER THIS...

If you experience a **total loss**...

(any instance where your vehicle has been declared a permanent loss by your insurer resulting from such things as collision, fire or theft)

and you have **negative equity**...

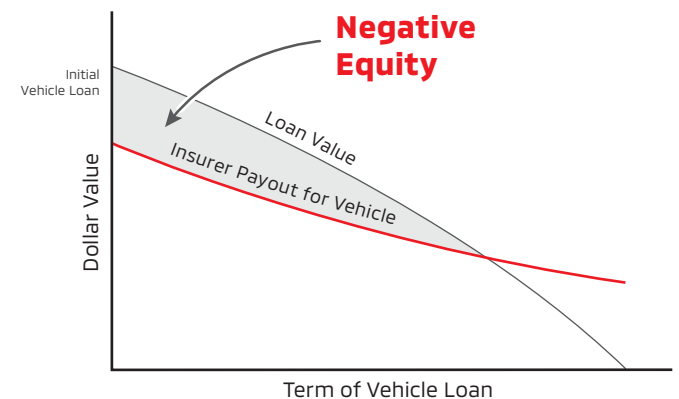
(when you owe more on your vehicle loan than what the vehicle is worth)

your insurer may only pay the **fair market value** of your vehicle.

How will you get a replacement vehicle?

WE'RE HERE TO HELP.

With Negative Equity Privilege, you are eligible for an in-store loyalty credit towards a replacement vehicle. If eligible, the credit may cover the difference between the insurer payout for your vehicle and your vehicle loan balance.



— Loan Value
— Insurer Payout for Vehicle

WE'VE MADE IT EASY TO UNDERSTAND.



Your in-store loyalty credit is for the difference between the outstanding balance of the loan and the insurer payout.²

For Example.²

Outstanding Vehicle Loan Balance	\$23,000
Insurer Payout for Vehicle	\$16,000
In-store Loyalty Credit	\$7,000

The graph and diagram in this brochure are for illustrative purposes only. Your vehicle purchase price will determine the maximum negative equity privilege you may be eligible to receive. Ask your dealership representative for details.

Personal Assessment.



Did You Know?¹

- Over 39% of traded vehicles have negative equity
- Vehicle loans can carry negative equity for up to 6 years

The Diamond Advantage.

- Fully backed by Mitsubishi Motors—there is no comparison
- Payable in affordable monthly installments
- 30 day money back guarantee

Ask your Mitsubishi dealer for more information or call:

1-855-277-8731

mitsubishi-motors.ca

1. J.D. Power. (2015). July 2015 Automotive Market Metrics. Retrieved from: <https://tinyurl.com/y59q8ehq>
2. Maximum eligible negative equity is determined based on the initial finance amount. Refer to the Vehicle Loss Privilege Program Terms and Conditions for coverage amounts.

This is a loyalty membership program offered by your selling dealer that provides eligibility for certain in-store loyalty credit privileges after a vehicle loss. This brochure is a summary of the dealer loyalty membership program and is provided for informational purposes. Actual contractual terms and conditions govern membership eligibility, membership privileges and exclusions. Vehicle Loss Privilege Program is not available in Québec. If the program is made available in British Columbia, the program may be governed by alternative contractual terms and conditions.

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DIAMOND CARE
Vehicle Loss Privilege Program

TOTAL LOSS EVENT AND PARTIAL LOSS EVENT PRIVILEGE



Total Loss Event Privilege

EVERY VEHICLE OWNER SHOULD CONSIDER...

If you experience a **total loss...**

(any instance where your vehicle has been declared a permanent loss by your insurer resulting from such things as collision, fire or theft)

and your insurer only pays the **fair market value** of your vehicle...

are you aware of the cost to get into a **replacement vehicle?**

Consider:

- The escalated cost to purchase a brand new vehicle
- Replacement of accessories from your previous vehicle (winter tires, etc.)
- The deposit for your next purchase
- The outstanding debt on your original loan

Discover the Facts.

- Over 85,000 vehicles are stolen each year in Canada?
- Vehicle loans can carry negative equity for up to 6 years

 **MITSUBISHI MOTORS**

For more information contact your
Mitsubishi dealer or call 1-855-277-8731.

WE CAN HELP.

With Total Loss Event Privilege, in the event of a total loss, you are eligible for a fixed in-store loyalty credit towards a replacement vehicle.



Replacement Vehicle Cost

Vehicle Value

Your fixed in-store loyalty credit can be applied to your replacement vehicle purchase.

Privilege Options.

Vehicle Value	In-store Loyalty Credit
Up to \$20,000	\$5,000
\$20,000 – \$40,000	\$5,000 or \$7,500
\$40,000+	\$5,000, \$7,500 or \$10,000

The Mitsubishi Advantage.

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The diagrams in this brochure are for illustrative purposes only and may not accurately represent values for your circumstance. Fixed in-store loyalty credit cannot exceed the limit selected at time of purchase.

PARTIAL LOSS EVENT PRIVILEGE.

Did you know?

If you have a fender-bender and your vehicle is repaired, you could have a damage record on your vehicle's history report. In many cases a damage declaration can decrease the resale value of your vehicle.

We're here to help.

In the event of a damage declaration record on your vehicle's history report, the Partial Loss Event Privilege provides an in-store loyalty credit at the time you purchase or lease a new vehicle.

The Statistics.¹

- Annually, more than 240,000 vehicles in Canada claim collision damages.
- The average repair bill for a collision is over \$5,700, which often results in a damage record, accelerating the depreciation of your vehicle.

Privilege Options.

Vehicle Value	In-store Loyalty Credit
Up to \$20,000	\$2,500
\$20,000 – \$40,000	\$2,500 or \$3,750
\$40,000+	\$2,500, \$3,750 or \$5,000

Ask your Mitsubishi dealer for more information or call:

1-855-277-8731

mitsubishi-motors.ca

1. Insurance Bureau of Canada. (2015). Facts 2015. Retrieved from: <https://tinyurl.com/y4yvfvcb>
2. Statistics Canada (2017). Police-reported crime for selected offences, Canada. Retrieved from: <https://tinyurl.com/y35ftxqr>

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DIAMOND CARE

Vehicle Loss Privilege Program

THEFT EVENT PRIVILEGE

EVERY VEHICLE OWNER SHOULD CONSIDER...

If your vehicle is **stolen and not recovered...**

and your insurer only pays the **fair market value** of your vehicle...

are you aware of the cost to get into a **replacement vehicle?**

Consider:

- The escalated cost to purchase a brand new vehicle
- Replacement of accessories from your previous vehicle (winter tires, etc.)
- The deposit for your next purchase
- The outstanding debt on your original loan

Discover the Facts.

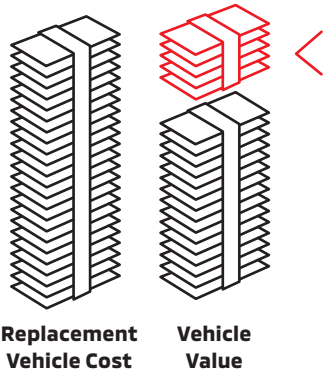
- Over 85,000 vehicles are stolen each year in Canada¹
- A vehicle theft takes place every 7 minutes¹
- Vehicle loans can carry negative equity for up to 6 years



For more information contact your
Mitsubishi dealer or call 1-855-277-8731.

WE'RE HERE TO HELP.

With Theft Event Privilege, in the event your vehicle is stolen and not recovered, you are eligible for a fixed in-store loyalty credit towards a replacement vehicle.



Your fixed in-store loyalty credit can be applied to your replacement vehicle purchase.



Privilege Options.

Vehicle Value	In-store Loyalty Credit
Up to \$20,000	\$5,000
\$20,000 - \$40,000	\$5,000 or \$7,500
\$40,000+	\$5,000, \$7,500 or \$10,000

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